



FOOD DRIVE FACTS

What exactly is a food drive?

A food drive is an organized effort by individuals, families or groups to collect food and grocery product, usually within a given time period, for donation to the hungry.

Why have a food drive?

There are all too many people here in New Jersey who have been left behind despite economic growth – the child from a low income family, a family often headed by a struggling single parent – the elderly woman living on tea and toast toward the end of the month in order to meet the rent – the working poor struggling to keep the family together, the unemployed, the disabled, the abused, the homeless.

What role does the Community Food Bank of New Jersey fill?

At the Community Foodbank, we solicit food donations in order to warehouse and supply food and grocery product to New Jersey charities that carry on the vital work of feeding our less fortunate neighbors.

Where does the food go?

We supply food to feeding programs at some 1,500 non-profit charities in 19 New Jersey Counties. The charities include soup kitchens, food pantries, shelters, food banks, after school programs and senior centers among others. Many of those who are helped require temporary assistance – a hand up due to a sudden illness, a loss of a job, or some other catastrophe. Others, because of their circumstances, will always require assistance.

Are some foods more desirable than others?

Yes, canned and non-perishable items are desirable primarily because of their long shelf life. High protein items are preferred. Please see our “Most Wanted” List.

Will I really make a difference?

Absolutely ! The assistance that we at The Community Foodbank are privileged to provide would simply not be possible without the help of concerned people like you- friends who run food drives, who volunteer at our warehouse, or who serve as coordinators for our annual Check-Out Hunger Campaign. Together, we will make a difference.

Please visit our Website: www.njfoodbank.org

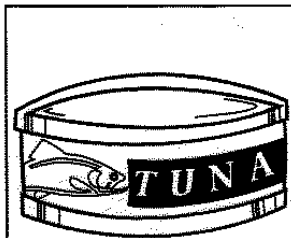
- **IDEAS TO ENHANCE YOUR FOOD DRIVE**

- - Establish a committee to determine the type, theme, dates and duration of your food drive.
- - Educate participants about the hunger issue and the need for their help.
- - Establish a goal for your drive.
- - Divide your organization by department, floor, grade, etc. and choose a food drive leader for each.
- - Publicize the event through posters, flyers, memos, e-mail, etc.
- - Hold competition between departments and groups to see which can collect the most goods.
- - Give prizes for the most food collected.
- - Establish a committee to decorate your food collection boxes.
- - Publicize a "suggested food donation" list on your flyers.
- - Display the food you have gathered, It visibly encourages others to give.
- - Update people on the progress of the food drive through memos, newsletters, posters etc.
- - Designate a special employee day for food collection.
- - Hold an event, meeting, party where the admission is a can of food.
- - Provide people with a bag to fill with food and return.
- - Solicit the help of local civic clubs, services organizations and merchants.
- - Have your local government issue a proclamation to promote the food drive.
- - See if your company will in some way match your efforts.
- - Hold a car wash where the price of a wash is a food donation.
- - Use a local celebrity, if available, as campaign spokesperson.
- - Work with your local media. Publicize the event. Send press releases.
- - Share your ideas with the food bank so that we can share them with others.
- - You are doing important work. Your efforts will make a difference. Remind yourself and others.
- - Have Fun.

COMMUNITY FOODBANK OF NEW JERSEY'S

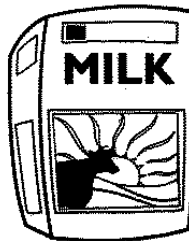
MOST WANTED

FOODS FOR FOOD DRIVES



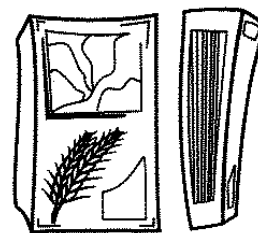
CANNED FISH/MEAT

TUNA, SALMON, SPAM, CHICKEN, HAM
ALL STILL AT LARGE!



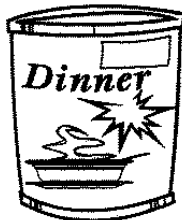
MILK

POWDERED AND INFANT FORMULAS
HELP BRING EM' IN!



BOXED MEALS

PASTA, POTATOES, RICE
LAST SEEN HIDING IN THE AISLES!



CANNED PACKAGED MEALS

MAC/CHEESE, CHILI, STEWS, MEATY SOUPS
ROUND EM' UP!



PEANUT BUTTER

PLASTIC JARS ONLY, PLEASE
WANTED FOR IT'S GREAT PROTEIN!



CANNED VEGETABLES/FRUIT

ALL SIZES, ALL KINDS!
BE ON THE LOOK OUT!

REWARD:

*Communities strengthened by
healthy children and adults who
reach their full potential*

To Volunteer: Call 908-355-3663

